



PRIVACY POLICY

Effective May 4, 2019

Entrepreneurs are not able to find the resources they need to launch and grow. Universities struggle with how to support affiliated entrepreneurial ventures. Alumni can not find the education, leadership, and financial growth opportunities they seek. The Kindred Project www.kindredproject.io (the “Site”) was inspired by the potential to be the trusted framework for early-stage entrepreneurs and university-alumni alike as they seek to implement their participation in our free-market economy. This Privacy Policy outlines our commitment to safeguarding the privacy of our Site’s users (“Participant”), as well as to define the type of information we will collect, and how it will be used.

TRANSPARANCY

In the spirit of self-reliance, The Kindred Project partners with organizations to provide a resourcing framework for university-affiliated entrepreneurs. To do so, The Kindred Project may provide stakeholders with information based on validated surveys administered to small businesses or on publications, or teachings. Surveys are attribute-rich, with questions pertaining not simply to financial histories which many small businesses lack but also questions that are forward looking and interrogate the fundamentals of a business. The Kindred Project may make survey results available. Such results should not be construed as investment advice.

INFORMATION SITE WILL NOT COLLECT

The Site will not collect personal information about a Participant for the intent of a background check; however, the Site may collect personal information that is relevant to their role in their business.

TYPES OF INFORMATION COLLECTED

Information that is personal to the Participant (“Personal Information”) may include information about how Participant interacts with the Site, information relating to any transactions between Participant and the Site, information relating to Participant’s registration on the Site, or information that a Participant does not want made available to the general public.



Information that is private to the Site (“Private Information”) may include information provided by Participant that is stripped of all means to identify the source of the information (“De-identified Information”). Examples of De-identified Information include information provided by Participant in response to questions posed by Site that are relevant only to their interactions with the Site, or De-identified Information that a Participant does not wish to be made available to the general public.

Information that is not private (“Public Information”) may include De-identified Information provided by Participant that Participant wishes to make available to the general public.

HOW INFORMATION IS USED

All information provided by Participants will be used by the Site for internal purposes. Personal Information will not be shared with the general public; however, Private Information may be shared with the general public when de-identified for example in the form of a communication, a graph, or as part of a statistical analysis. Public information may be shared with the general public for example in the form of a research paper published in a scientific journal, or in communications with a collaborator.

COOKIES

A cookie is a small data file often containing an anonymous identifier that allows our web server to identify and track your browser (a “Visitor”) through interactions between your browser and our Site.

We use session cookies to keep track of Visitors while interacting with the Site. Session cookies are temporary cookies that do not store Personal Information or Private Information and are used only during the time a Visitor is on the Site. Session cookies may generate a Visitor identifier for authentication purposes.

We also use persistent cookies to recognize Visitors on a return visit or keep track of any preferences a Visitor may have defined previously. Thus, persistent cookies remain in a Visitor’s cookie for much longer, even after a Visitor is no longer interacting with the Site directly and do not store Personal Information nor Private Information. The Site uses cookies to recognize and authenticate Visitors, to maintain security and reduce fraud.



DISCLOSURES

The Site may disclose your Personal Information to individuals bound by provisions of confidentiality for the purposes set forth in this Privacy Policy. Reasons behind such a disclosure may include Site operations, or a legal requirement to do so.

DISCLAIMERS & WARNINGS

The Kindred Project's framework may include standardized investment research. We do not in any way provide direct investment advice to investors. The Kindred Project is not registered as a broker-dealer nor an investment advisor. Our products and services are intended solely for informative purposes and are not solicitations or offers to buy from us or sell to us any securities. The tools leveraged by The Kindred Project may contain investment evaluation information provided in good faith. While efforts have been made to ensure its accuracy, The Kindred Project accepts no responsibility for any eventuality as a result of reliance placed upon our products and services, and we make no warranty as to the accuracy of any such information or content. The Kindred Project in no way warrants the solvency, financial condition, or investment advisability of any of the companies or their securities mentioned in our products or services. All users of our products or services bear responsibility for their own investment research and decisions and should seek advice elsewhere before making, or advising on, investments. Our personnel may or may not have an interest in a company that comprises a portion of our research. However, our personnel are prohibited from entering into an interest holding position prior to performing an evaluation of said company. Any transaction executed by our personnel that directly or indirectly competes with the interests of our clients, customers, or subscribers is prohibited. Testimonials may or may not be representative of actual results. The Kindred Project's liability, whether in contract, negligence, or otherwise, shall be limited in the aggregate to direct and actual damages not to exceed the fees received by The Kindred Project from a client, customer, or subscriber. The Kindred Project will not be liable for consequential, incidental, punitive, special, exemplary, or indirect damages resulting directly or indirectly from the use of or reliance upon any material provided by or on behalf of The Kindred Project. Any and all material provided by The Kindred Project is provided "as is" and The Kindred Project makes no warranty of any kind, express or implied, including without limitation any warranties of merchantability or fitness for a particular purpose. The Kindred Project ownership has interests in other firms in the investment industry, including Catapult Intelligence and CrowdSourceFunded.

QUESTIONS

If you have any questions regarding this Privacy Policy [please let us know](#).